

I am Tanabe, CFO. I would like to explain our business results for Q3 of the fiscal year ending March 31, 2025.

Executive summary



Net sales and operating profit continued to set new records for both the quarter and the nine-month period Quarterly result: Net sales rose ¥6.4bn, operating profit rose ¥0.1bn Cumulative result: Net sales rose ¥16.4bn, operating profit rose ¥1.5bn ■ Domestically, net sales surpassed last year's record high Both snacks and cereals grew on effective marketing and sales activities Overseas, cumulative net sales, profit and guarterly net sales rose but guarterly profit fell and did not achieve the revised forecast Net sales and operating profit grew in North America and Greater China, but were impacted by lower profit in the UK and Indonesia Aiming to achieve revised full year plan on a consolidated basis by growing domestic sales Setouchi Hiroshima Factory commenced operations on January 13 as planned Continuing marketing investment in preparation for sales growth next year Collaborating with Shiretoko Shari Agricultural Cooperative to enhance stable domestic potato procurement over the medium- to long-term 1 Copyright@ Calbee, Inc. All rights reserve

See slide one, the summary we will explain today.

Concerning the Q3 consolidated results, from October to December, sales increased by JPY6.4 billion, and operating profit increased by JPY0.1 billion. Sales increased by JPY16.4 billion, and operating profit increased by JPY1.5 billion during the cumulative April-December period. Both quarterly and cumulative sales and operating profit reached record highs.

We achieved record-high sales in Japan, surpassing the previous year's high performance. Snacks and cereals grew due to effective marketing and sales activities.

Overseas, cumulative net sales and profit, and quarterly net sales rose, but quarterly profit fell, not achieving the forecast revised in H1 of the year. While sales and operating profit increased in the priority regions of North America and Greater China, lower operating profit in the UK and Indonesia impacted overall profits.

We aim to achieve the revised full-year plan on a consolidated basis as a whole by increasing domestic sales.

Setouchi Hiroshima Factory started operation on January 13 as scheduled. We will continue to invest in marketing and prepare for sales expansion in the next fiscal year.

We also announced a partnership with Shiretoko Shari Agricultural Cooperative as part of our efforts to ensure stable procurement of domestically produced potatoes over the medium to long term. We will continue to promote sustainability management that coexists in harmony with the natural environment and local communities.





Began initiating operations on January 13 as planned

Concept: "A factory that brings smiles to people and the planet, shaping the future."



See slide two.

First, we would like to introduce two growth strategy initiatives released in January. First of all, I would like to talk about the groundwork for next-generation factories, which was released on January 6.

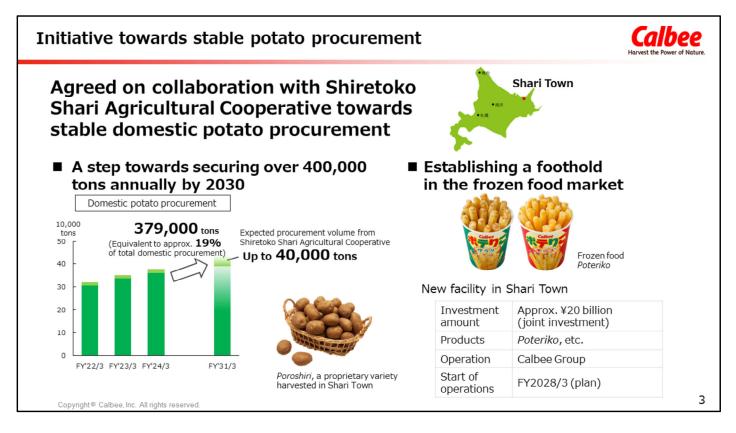
The cutting-edge mother factory, Setouchi Hiroshima Factory, started operations sequentially on January 13 as scheduled. This marks our first new factory in Japan in about 19 years. Based on the concept of "a factory that brings smiles to people and the planet, shaping the future," it is a state-of-the-art mother factory that achieves superior environmental performance, enhances productivity, and elevates the employee experience.

This new plant will make three key initiatives possible, as follows;

The first is an environmental initiative, an energy system that fully leverages potatoes by introducing methane fermentation, waste steam recovery, and a biomass boiler.

The second is our efforts to automate and save labor through the use of DX technology, aiming for no searching, no carrying, no mix-ups, no writing by hand, and no heavy lifting.

The third is to provide a work environment where employees can work in a lively and healthy manner, aiming for both safety and comfort. Please refer to the release for more details on the initiative.



See slide three.

We will then explain the contents of the release on January 23. We have decided to collaborate with the Shiretoko Shari Agricultural Cooperative for the stable procurement of domestic potatoes.

Currently, Calbee uses 379,000 tons of potato, approximately 19% of Japan's total potato production. This collaboration will enable us to procure up to 40,000 tons per year from the Shiretoko Shari Agricultural Cooperative. Calbee has a goal of procuring more than about 400,000 tons per year in Japan by 2030, and this is a major milestone toward that goal.

We will address issues such as recent climate change and the decrease in the number of producers, and will further strengthen cooperation with producers for sustainable business management in the future.

We will also enter the frozen food business in earnest. We plan to construct a frozen processing facility in Shari Town to produce *Poteriko* and other products currently sold at antenna stores. At present, the joint investment related to this facility is approximately JPY20 billion, and we aim to start operation in the fiscal year ending March 31, 2028.

Net sales Operating pro Net profit	ofit ¥25	.2bn (+	¥1.5bn	YoY, -¥0.	2bn vs.	vs. revised forecast) revised forecast) . revised forecast)
(Billion yen)	FY2024/3 Q1-Q3	FY2025/3 Q1-Q3	Change	FY2025/3 Q1-Q3 Revised forecast	vs. Revised forecast	
Net sales	227.3	243.8	+7.2%	242.9	100.4%	
Domestic	172.3	183.6	+6.5%	182.2	100.8%	
Overseas	55.0	60.2	+9.4%	60.7	99.1%	
Operating profit	23.7	25.2	+6.5%	25.4	99.3%	
Operating margin	10.4%	10.4%	-0.1pts	10.5%	-0.1pts	
Domestic	20.8	22.1	+6.1%	21.8	101.1%	
Overseas	2.9	3.2	+9.3%	3.6	88.5%	Reference: Month-end forex rates (¥/\$)
Ordinary profit	26.0	26.4	+1.4%	25.1	105.1%	Mar. 31 Dec. 31 Planned rate
Net profit*	17.2	18.4	+6.9%	17.2	106.8%	2023 133.53 🖊 141.83 -
*Profit attributable to owne	ers of parent					2024 151.41 7158.18 142.0

I will continue with an explanation of the cumulative results.

See slide four. Consolidated financial results for the first nine months of the fiscal year ending March 31, 2025.

Sales were JPY243.8 billion, up 7.2% YoY and 0.4% more than the revised plan. Operating profit was JPY25.2 billion, up 6.5% YoY and 0.7% lower than the revised plan. Profit was JPY18.4 billion, up 6.9% YoY and 6.8% more than the revised plan.

The following pages provide details of the Q3 results.

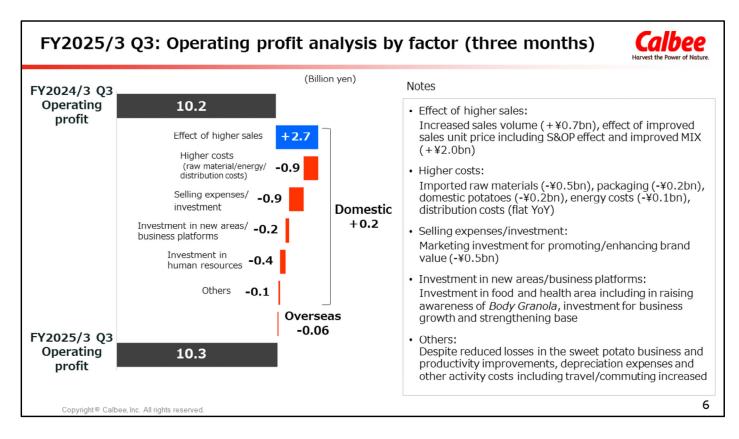
FY2025/3 Q3	: Resu	lts higl	nlights	(three	months	s) Calber Harvest the Power of Na	e ature.
Net sales Operating prof Net profit	fit ¥10.	3bn (+)	¥0.1bn	YoY, -¥0	.2bn vs	s. revised forecast) s. revised forecast) . revised forecast)	
(Billion yen)	FY2024/3 Q3	FY2025/3 Q3	Change	FY2025/3 Q3 Revised forecast	vs. Revised forecast	 YoY Both domestic and overseas net sales reached record levels 	
Net sales	80.3	86.7	+8.0%	85.8	101.0%		
Domestic	62.0	66.0	+6.4%	64.5	102.2%	expanded investment counteracted by highe	۶r
Overseas	18.3	20.7	+13.7%	21.3	97.5%	domestic sales Net profit rose significantly on accounting of 	
Operating profit	10.2	10.3	+1.2%	10.5	98.3%	forex gains from the weakening of the yen	
Operating margin	12.7%	11.9%	-0.8pts	12.2%	-0.3pts	vs. revised forecast	
Domestic	9.2	9.4	+2.0%	9.1	102.6%	Domestic sales volumes grew and net sales	200
Overseas	1.0	0.9	-6.0%	1.4	69.5%	operating profit exceeded plan, but were	anc
Ordinary profit	9.4	11.6	+23.4%	10.3	112.5%	unable to offset the undershoot overseas	
Net profit*	6.3	7.7	+22.5%	6.6	117.9%	Reference: Month-end forex rates (¥/\$)	
*Profit attributable to owne	ers of parent					Sep. 30 Dec. 31 Planned rate	
						2023 149.58 > 141.83 -	
						2024 142.73 🕇 158.18 142.0	
Copyright© Calbee, Inc. All							5

See slide five. I would like to explain our consolidated financial results for Q3 of the fiscal year ending March 31, 2025.

Sales were JPY86.7 billion, up 8% YoY and 1% more than the revised plan. Operating profit was JPY10.3 billion, up 1.2% YoY and 1.7% lower than the revised plan. Profit was JPY7.7 billion, up 22.5% YoY and 17.9% more than the revised plan.

Compared to the same period of the previous year, sales in both domestic and overseas markets reached record highs. Operating profit increased overall on a consolidated basis as higher domestic sales offset soaring costs and increased investments. Profit increased significantly due to the impact of yen depreciation.

Although net sales achieved the revised plan, operating profit fell short of the plan. In Japan, sales volume grew and both sales and operating profit exceeded the plan, but this was not enough to make up for the shortfall in overseas markets.



See slide six. I will explain the analysis of the increase in operating profit.

Overall consolidated operating profit increased by JPY0.1 billion YoY. The breakdown is as follows: domestic operations added JPY0.2 billion and overseas operations subtracted JPY0.06 billion.

In Japan, cost increases due to yen depreciation, inflation, and other factors were countered with price standard revisions. The profit increased due to sales volume expansion driven by continued marketing investments to strengthen the brand. In addition, price and profitability improvement effects from S&OP (Sales & Operation Planning) initiatives also contributed.

FY2025/3 Q3: Domestic business (three months)



7

(Billion yen)		025/3 Q3		
(Billion yen)		Chang	e(YoY)	
Domestic sales	66.0	+3.9	+6.4%	
Snacks	60.3	+3.0	+5.2%	
Potato Chips	28.0	+0.4	+1.5%	
JagaRico	12.7	+0.8	+6.7%	
Other snacks	19.6	+1.8	+10.0%	
Cereals	7.5	+1.2	+19.8%	
Others (Agri, Food and health, Services)	5.4	+0.4	+7.4%	
Rebates deducted from sales	-7.3	-0.7	-	
Domestic operating profit	9.4	+0.2	+2.0%	
Operating margin	14.2%	-0.6pts	-	
Gift snack items **	5.1	+0.8	+18.8%	
*Amounts for sales of Snacks, Cereals and Oth prior to deduction of rebates, etc. **Gift snack items: Figures for the prior year l organizational integration of the gift busines	have been reclassi			

Snacks

- Exceeded last year's high sales level by effectively utilizing the sufficient Hokkaido potato harvest and our production capacity
- Gift snack item sales continued to grow in line with the increase in domestic and international travel demand

Cereals

- Cereal market share reached 40% on continued double-digit growth since the second half of last year
- Marketing measures such as increased volume, TV commercials, collaborative projects and accompanying sales activities, aroused and enhanced consumer demand

Others

- Sales rose in the sweet potato business on continued strong wholesale sales. Although disposal losses were reduced, improving productivity and managing raw materials remain ongoing issues
- The new business Body Granola grew

Copyright[©] Calbee, Inc. All rights reserved.

See slide seven. I will explain sales by product in Japan.

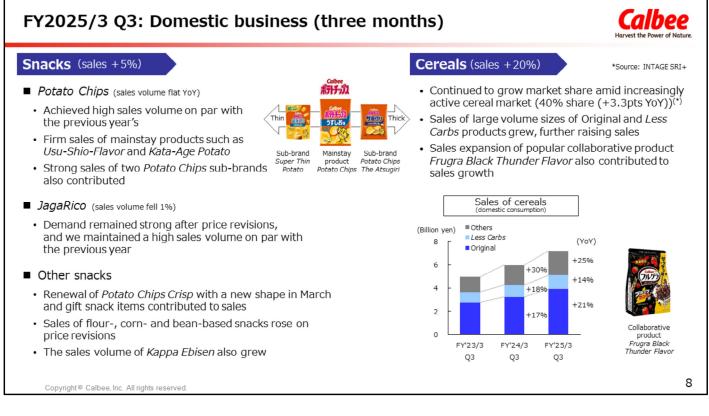
Sales increased in all categories: snacks, cereals, and other businesses.

Overall snack sales increased by JPY3 billion YoY. *Potato Chips* increased by JPY0.4 billion, *JagaRico* increased by JPY0.8 billion, and other snacks increased by JPY1.8 billion, all categories showed growth. By effectively utilizing sufficient quantities of Hokkaido potato and production capacity, we were able to achieve sales that exceeded the high sales level of the previous year. Gift snack items continued to grow due to rising demand for inbound and domestic travel.

The sales of cereals increased by JPY1.2 billion. Since H2 of last year, double-digit growth has continued, reaching 40% of the cereal market share in the quarter under review. The following two factors helped to stimulate and improve consumer demand. The first was the implementation of various marketing measures, such as volume increases, TV commercials, and collaborative projects. Second, we have strengthened cooperation between marketing and sales.

Others increased by JPY0.4 billion. The sweet potato business and the new business *Body Granola* grew. In the sweet potato business, wholesale sales were strong, resulting in an increase in sales. In terms of profitability, we reduced waste loss by incorporating Calbee's know-how. We will continue to focus on improving productivity and raw material management.

Detailed factors are explained on the next slide.



See slide eight.

Potato Chips achieved high sales volume, on par with the previous year, and sales increased YoY. Sales of regular products such as *Usu-Shio-Flavor* and *Kata-Age Potato* remained strong. Strong sales of sub-brand products such as *Potato Chips The Atsugiri* and *Super Thin Potato* also contributed to the strong performance.

Sales of *JagaRico* increased YoY. Demand remained strong even after the price revision implemented in June, maintaining the high level of the previous year.

Sales of other snacks increased due to strong sales of the molded snack *Potato Chip Crisp*, which was relaunched in March, and gift snack items. Sales of flour-, corn-, and beanbased snacks increased, partly due to the effect of the revision, and sales of *Kappa Ebisen* remained steady on a volume basis.

Cereal sales increased YoY. With the cereal market revitalizing, Calbee's market share grew for the eighth consecutive quarter, up 3.3 points YoY. Sales levels were further raised from Q3 of the previous year due to growth in large-volume sizes of standard products, such as original and *Less Carbs* products. In addition, sales expansion of *Frugra Black Thunder Flavor*, a limited-time-only collaboration product, also contributed to the increase.

FY2025/3 Q3: Overseas business (three months)



9

(Billion				1	
(Billion Yen)			Change	Change ex. forex in %	
Overse	eas sales	20.7	+2.5	+13.7%	+8.3%
Europ	e/Americas	10.9	+1.9	+21.4%	+14.2%
	North America	7.3	+1.6	+28.3%	+21.4%
Asia/(Oceania	12.5	+1.3	+12.1%	+8.0%
	Greater China	5.0	+0.9	+22.0%	+16.2%
Rebate	s deducted from sales	-2.7	-0.8	-	-
Overseas operating profit		0.94	-0.06	-6.0%	_
Operatin	g margin	4.5%	-1.0pts	-	
Europ	e/Americas	0.41	-0.05	-11.3%	-
	North America	0.33	+0.17	+113.4%	-
Asia/(Oceania	0.54	-0.01	-1.7%	-
	Greater China	0.32	+0.35	-	-

Europe/Americas

 North America drove sales and operating profit, partially offsetting weakness in the UK

Asia/Oceania

- In Greater China, the effects of customs regulations have run their course, and initiatives to expand retail store sales are bearing fruit
- Initial shipments in New Zealand on the establishment of a subsidiary contributed
- Operating income was impacted by higher raw material costs in Indonesia which weighed on profit but was offset by increased profit in Greater China and Thailand, etc.

Copyright© Calbee, Inc. All rights reserved.

See slide nine. I will explain the performance of our overseas business by region.

Europe and Americas reported a sales increase of JPY1.9 billion and a profit decrease of JPY0.05 billion. Sales and profit increased in North America, but the decrease in profit in the UK had a negative impact.

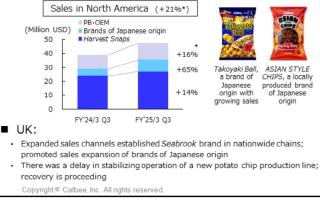
In Asia and Oceania, sales increased by JPY1.3 billion. In Greater China, the impact of customs regulations has run its course, and the sales expansion measures to strengthen sales to retail stores that we have been working on has become apparent. Initial shipments in New Zealand, where a subsidiary was established in June, also contributed to the increase in sales. Operating profit decreased due to worsening raw material costs in Indonesia, but this was offset by increased profit in Greater China and Thailand.

FY2025/3 Q3: Overseas business (three months)



Europe/Americas

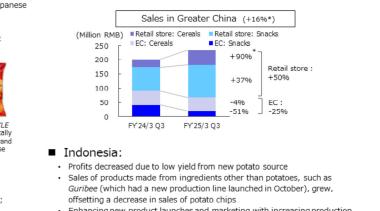
- North America:
 - Sales of both Harvest Snaps and brands of Japanese origin experienced continued double digit growth
 - For brands of Japanese origin, sales expansion in US supermarkets and expansion of product line-up contributed to higher sales volume
 - Madera Factory (for PB/OEM) began local production of some brands of Japanese origin in October, and profit recovered on increased production and cost improvements
 - Established R&D Innovation Center in January, strengthening new product development structure



Asia/Oceania

Greater China:

- Retail store sales of both snacks and cereals grew on enhanced initiatives with major retailers and the expansion of business partners
- We will continue to effectively utilize selling expenses to expand sales of locally produced OEM products and imports from nearby countries



 Enhancing new product launches and marketing with increasing production capacity and the competitive environment in mind

10

See slide 10. We will provide details on our main areas of focus.

In North America, both sales and profit increased. Double-digit growth continued for both *Harvest Snaps* and brands of Japanese origin. Sales of brands of Japanese origin expanded at US supermarkets, and expansion of product line-up such as *Takoyaki Ball* contributed to growth. The Madera Factory, a production base for PB and OEM products, began in-house production of some brands of Japanese origin in October. The sales decline that continued from the previous fiscal year has run its course, and profitability has improved as a result of new orders, increased costs due to in-house production, and cost improvement activities. In January, we opened the R&D Innovation Center. We will strengthen our product development system and promote product development for mid- to long-term growth.

In the UK, sales increased and profits decreased. The *Seabrook* brand expanded its distribution as it became a standard item in national chains and sales of brands of Japanese origin were promoted. However, profit decreased due to supply shortages and waste losses caused by the delay in stable operation of the newly expanded potato chips line. We are currently working to quickly rebuild our production system.

In Greater China, both sales and profit increased. Although business sentiment remained sluggish, sales to retail stores grew substantially due to strengthened efforts in major retailers, as well as expansion of business partners. We will continue to effectively utilize sales expenses to expand sales of local OEM products and imports from neighboring countries.

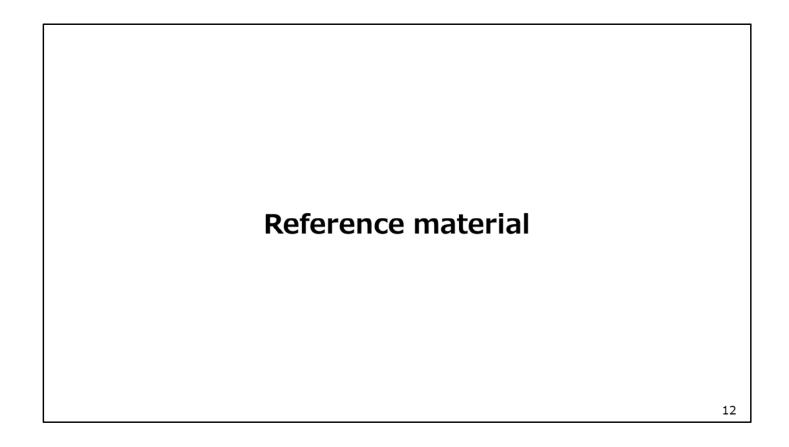
Finally, I would like to explain about Indonesia. Indonesia saw an increase in sales and a decrease in profit. Operating profit was affected by the deteriorated production yield due to newly procured potatoes in Q3. Sales of products using ingredients other than potatoes, such as *Guribee*, for which a new line was added in October, expanded, offsetting the decline in sales of potato chips. In addition, we will introduce new products and strengthen marketing in anticipation of future line enhancements and the competitive environment.

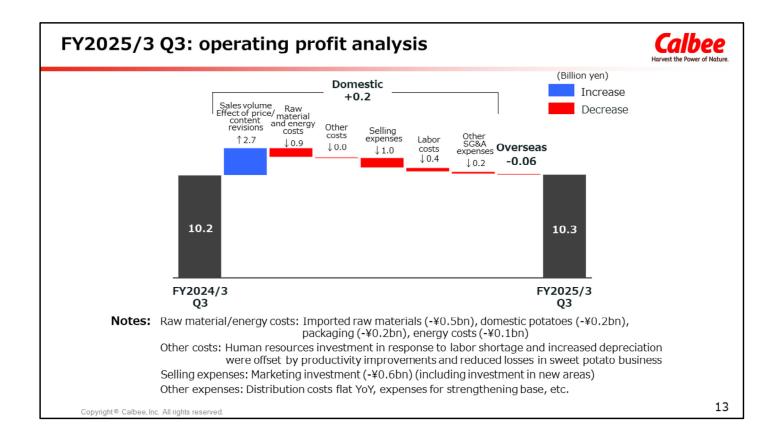
Effective	FY′22/3		FY′23/3		FY'24	I/3	FY'25	/3	FY'2	6/3
date	JanFeb. 2022	JunJul. 2022	SepOct. 2022	Nov. 2022	Jun. 2023	AugOct. 2023	Jun. 2024	Feb. 2025	Apr. 2025	Jun. 2025
Target products			20 20 20 20 20 20 20 20 20 20 20 20 20 2			Gift snack items (partial)		933	Gift snack items (partial)	
Revisions	Content : -5% Price : +7-10%	Content : -10% Price : +10-20%	Price : + 10-20%	Price : +10-20%	Price : + 3-15%	Price : +5-20%	Price : +3-10%	Content : -7-10%	Price : +5-19%	Price : +4-10%

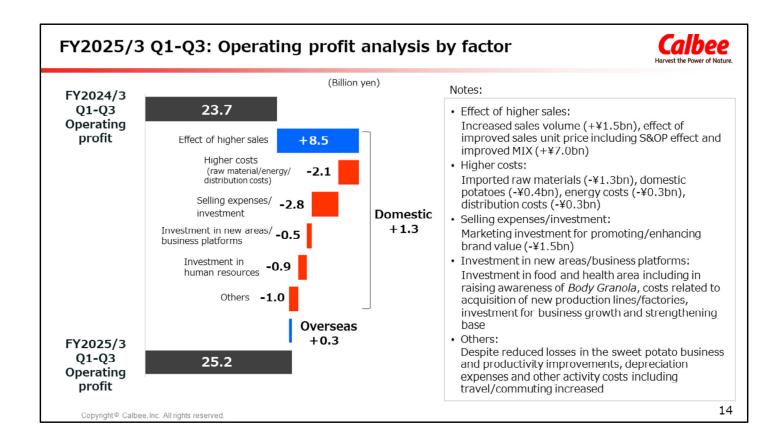
See slide 11. I would like to explain the price and content revisions announced today.

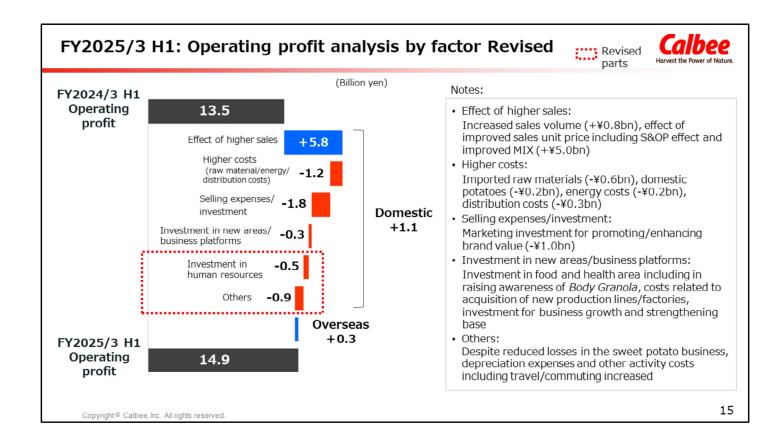
Gift snack items will be revised in April 2025 and *JagaRico* in June 2025. The main gift snack item, *Jaga Pokkuru*, was revised for the third time. This is the fifth revision for *JagaRico*. Assumed revision rates are 5% to 19% for gift snack items and 4% to 10% for *JagaRico*.

This concludes the explanation. Thank you for your attention.

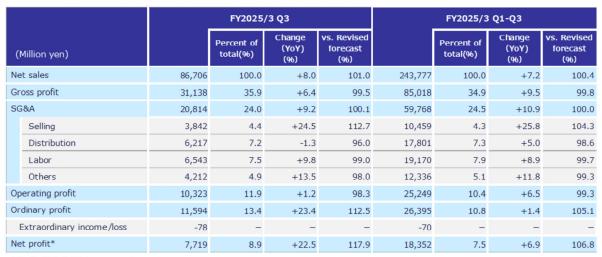








Consolidated profit and loss statement



*Profit attributable to owners of parent

Copyright © Calbee, Inc. All rights reserved.

Calbee

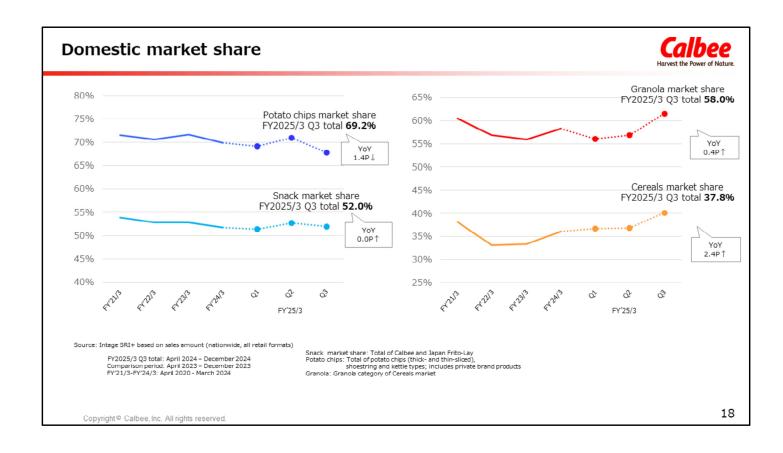
Financial condition and Cash flows

	(Million yen)	As of March 31, 2024	As of December 31, 2024	Change
т	otal assets	292,158	316,591	+24,432
	Current assets	127,853	133,591	+5,737
	Non-current assets	164,305	182,999	+18,694
Total liabilities		91,072	101,044	+9,972
	Current liabilities	54,475	53,937	-537
	Non-current liabilities	36,596	47,106	+10,509
N	et assets	201,086	215,546	+14,460
Net Cash		10,676	-18,046	-28,723
E	quity ratio	65.6%	64.9%	-0.8pts

(Million yen)	As of December 31, 2023	As of December 31, 2024	Change			
Cash flows from operating activities	3,644	8,922	+5,278 *			
Cash flows from investing activities	-28,532	-31,028	-2,495			
Cash flows from financing activities	20,738	11,264	-9,473			
Notes:			(Million yen)			
 +21,449 (mainly relating to construction of the Setouchi- Hiroshima Factory) *2 Non-current liabilities: Long-term borrowings + 10,000 						
*3 Cash flows from operating activities: Decrease in trade receivables +12,420 (accounts receivable payment delay due to the final day of the previous term being a bank holiday)						
*4 Cash flows fr long-term bo	rom financing a prrowings -15,0		eeds from			
			1			

Calbee Harvest the Power of Nature.

Copyright[©] Calbee, Inc. All rights reserved.



Contact details for IR inquiries:

Calbee, Inc. Investor Relations

E-mail: 2229ir@calbee.co.jp

https://www.calbee.co.jp/en/ir/

- The Company's fiscal year ends on March 31. The fiscal year ending March 31, 2025 is referred to throughout this report as "FY2025/3 (FY'25/3)," and other fiscal years are referred to in a corresponding manner. References to years not specified as being fiscal years are to calendar years.
- This document contains Calbee's current plans, outlook and strategies. Items which are not historical facts are forecasts pertaining to future performance, and are discretionary and based on information currently available to Calbee. This document does not purport to provide any guarantee of actual results. Actual results may differ significantly from forecasts due to various factors.
- This document also contains unaudited figures for reference purposes only.