



Press Release

September 30, 2024
Calbee, Inc.

Calbee Establishes Subsidiary in New Zealand

Calbee, Inc. (“Calbee”) announced today that it has established Calbee New Zealand Limited in New Zealand to expand its business in the Oceania region.

Calbee New Zealand Limited, a wholly owned subsidiary of Calbee Australia Pty Limited, will market and sell Calbee Group products.

The new subsidiary will support Calbee’s global expansion as part of the company’s overall growth strategy. Until now, Calbee has conducted its business activities in the Oceania region from Australia, which it first entered in 2016. Establishing a new base of operations within New Zealand will enable Calbee to accelerate its business development across the region.

Business Overview

- **Name:** Calbee New Zealand Limited
- **Location:** New Zealand
- **Directors:** Tim Maughan
- **Business Activities:** Sales of snacks and food products
- **Capital:** NZ\$ 3,642,000
- **Established:** June 13, 2024
- **Ownership Ratio:** Calbee Australia Pty Limited 100%
- **Fiscal Year End:** End of December

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Note to Editors:

- More information about Calbee’s growth strategy, including its overseas business, is available [here](#).
- More information on Calbee Australia Pty Limited is available on its website [here](#).

About the Calbee Group

Since 1949, we have embraced our corporate philosophy of “harnessing nature’s gifts, bringing taste and fun, and contributing to healthy lifestyles.” As a company that provides essential goods, we place sustainability at the core of our management approach, creating the future of food by solving social issues through our corporate activities. (<https://www.calbee.co.jp/en/>)