

Press Release

September 30, 2024
Calbee, Inc.

Calbee Establishes New Subsidiary in Ireland

Calbee, Inc. (“Calbee”) announced today that it has established Calbee Ireland Limited in the Republic of Ireland as part of its strategy to expand its business in Europe. The new subsidiary is set to begin operations in October 2024.

Calbee Ireland Limited is a wholly owned subsidiary of Calbee Group (UK) Ltd, which markets and sells products such as Seabrook Crisps and Harvest Snaps in Europe.

As part of Calbee’s growth strategy, it is expanding its business globally. Since entering the UK market in 2014, it has conducted its European business activities from there. Establishing a new base of operations within the EU will enable Calbee to accelerate its business development in the EU single market.

Business Overview

- **Name:** Calbee Ireland Limited
- **Location:** Dublin, Republic of Ireland
- **Directors:** Jon Wood, Shinji Haruna, David McCormick
- **Business Activities:** Sales of snacks and food products
- **Capital:** €1
- **Established:** April 4, 2024
- **Ownership Ratio:** Calbee Group (UK) Ltd 100%
- **Fiscal Year End:** End of December

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Note to Editors:

- More information about Calbee’s growth strategy, including its overseas business, is available [here](#).
- More information on Calbee Group (UK) Ltd is available on its website [here](#).

About the Calbee Group

Since 1949, we have embraced our corporate philosophy of “harnessing nature’s gifts, bringing taste and fun, and contributing to healthy lifestyles.” As a company that provides essential goods, we place sustainability at the core of our management approach, creating the future of food by solving social issues through our corporate activities. (<https://www.calbee.co.jp/en/>)