

May 12 2026

Calbee, Inc.

Notice Regarding Revised Product Packaging Specifications Due to the Situation in the Middle East

Calbee, Inc. ("Calbee") announced today that it will temporarily revise packaging specifications for certain products in response to supply instability affecting certain raw materials amid ongoing tensions in the Middle East. This measure is intended to help maintain a stable supply of products.

A total of 14 product variants of *Potato Chips*, *Kappa Ebisen*, and *Frugra* are subject to the change. Packaging for these products will be limited to two ink colors. Products with the revised packaging are expected to be introduced in stores beginning the week of May 25, 2026.

The change applies only to a limited number of products and will not affect product quality.

Calbee will continue to respond flexibly and promptly to changes in its operating environment, including geopolitical risks, and remains committed to maintaining a stable supply of safe, high-quality products. We ask for your understanding and continued support.

Revised Product Packaging (Two Ink Colors):



List of Products with Revised Packaging (Two Ink Colors)

Products will transition to the revised packaging at stores on a phased basis.

Product	NET	Expected In-Store Date (2026)	Sales Areas
Potato Chips: Lightly Salted Taste	55g	As of May 25	Nationwide (excluding convenience stores)
	70g		Nationwide convenience stores
	160g		Nationwide
Potato Chips: Consomme Punch	55g		Nationwide (excluding convenience stores)
	160g		Nationwide

Potato Chips: Consomme Double Punch	61g		Nationwide convenience stores
Potato Chips: Seaweed Salt Taste	55g		Nationwide (excluding convenience stores)
	70g		Nationwide convenience stores
	160g		Nationwide
Kataage Potato: Lightly Salter Taste	65g		As of June 22
Kataage Potato: Black Pepper	65g		Nationwide (excluding convenience stores)
Kappa Ebisen	77g	As of May 25	Nationwide (excluding convenience stores)
Frugra	330g		Nationwide
	700g		Nationwide