

Calbee sets targets to promote plastic resources circulation

Calbee, Inc. (headquartered in Chiyoda-ku, Tokyo; Shuji Ito, President & CEO; “Calbee”) has set **its targets to promote plastic resources circulation**. To prevent quality deterioration of its products, Calbee has been using the effective functions of plastic materials for its product packaging. Nowadays, businesses are urged not only to maintain product quality, but also to drastically reduce their use of plastics for packaging that is originated from fossil fuels and emit greenhouse gases, in an effort to practice sustainable management by achieving both sustainable business growth and environmental sustainability from a medium- to long-term perspective. At Calbee, we will step up efforts to increase use of environmentally-friendly packaging materials together with tackling reduction of marine plastic pollution. We are also committed to addressing used plastics problems, which have recently become more apparent. In addition to the development of environmentally-friendly packaging materials, we will work with stakeholders to make efforts of accelerating plastic-recycling for the effective use of limited resources. By setting and achieving our targets described below, we aim to contribute to the realization of a decarbonized, circular, and sustainable society.

Targets to promote plastic resources circulation

- Reduce plastics made from oil that are used in our packaging by 50% (from the 2018 level) by 2030.
- Transition to 100% environmentally-friendly packaging materials by 2050.

* To transition to 100% environmentally-friendly packaging materials, we will shift to packaging materials which have less environmental impact such as paper, biodegradable materials, biomass, and recycled materials. However, we will ensure, before using new materials that the transition will not result in an increase in greenhouse gas emissions in our production and transportation processes.

The targets are in line with the milestones set out in the Resource Circulation Strategy for Plastics announced by the Japanese government in May 2019. This action Calbee has commenced represents its commitment to the global goals of Responsible Consumption and Production, Climate Action, and Life below Water, which all form part of the 17 Sustainable Development Goals (SDGs) set by the United Nations.

* In [the Resource Circulation Strategy for Plastics](#), the fundamental principle of “3Rs (reduce, reuse, and recycle) + Renewable” has been presented, with the milestones set for each of the strategies.



At Calbee, we embodied our founding principle of “utilizing unused food resources” and “creating foods that benefit people’s health” in our bestselling product, Kappa Ebisen, which led to our initial business growth. In 1983, we developed and started to use metallized films for packaging in order to prevent the deterioration of the quality of products. In addition to our focused efforts to maintain product quality through the introduction of this new technology as well as a range of innovation, we have reduced our use of plastics by thinning packaging films and reducing packaging size. We will further pursue technological development and innovation to ensure the successful achievement of **our targets to promote plastic resources circulation**.

With the aim of realizing sustainable growth and creating a sustainable society, we will identify changes and challenges faced by our business environment, including our planet, local community, society, and economy, from a medium- to long-term perspective. Calbee remains committed to increasing its corporate value by practicing sustainable management that creates new shared value for both the company and society.