

May 11, 2022

Calbee, Inc.

Announcement: Price and Weight revisions in Japan

Calbee, Inc. (headquartered in Chiyoda-ku, Tokyo; Shuji Ito, President & CEO) is implementing price and weight revisions on some products in Japan. A sharp increase in raw material prices have had a serious influence on Calbee's products. Calbee has made the utmost efforts to absorb rising costs while maintaining product quality, but has found it difficult to keep product prices and weights where they are.

Accordingly, Calbee has determined to revise the price and weight of "Kappa Ebisen", "Sapporo Potato", "Vegetaberu", "Cheese Bit", "Sayaendo", "Yamitsukimorokoshi", "Jaga Pokkuru" and "Jaga Pirika" from June, 2022 and "Potato Chips Crisp" from July, 2022.

- Kappa Ebisen

Approximately 10% weight reduction in some products (6SKUs) and approximately 10% price increase in some products (6SKUs) [effective from June 2022]

- Sapporo Potato

Approximately 10% weight reduction in some products (2SKUs) and approximately 10% price increase in some products (5SKUs)[effective from June 2022]

- Vegetaberu

Approximately 10% weight reduction (1SKU) and approximately 10% price increase in some products (2SKUs) [effective from June 2022]

- Cheese Bit

Approximately 10% weight reduction (1SKU) and approximately 10% price increase (1SKU) [effective from June 2022]

- Sayaendo

Approximately 10% weight reduction (1SKU) and approximately 10% price increase in some products (2SKUs)[effective from June 2022]

- Yamitsukimorokoshi

Approximately 10% price increase in some products (2SKUs) [effective from June 2022]

- Jaga Pokkuru

Approximately 18%-20% price increase in some products (2SKUs) [effective from June 2022]

- Jaga Pirika

Approximately 18%-20% price increase in some products (2SKUs) [effective from June 2022]

- Potato Chips Crisp

Approximately 10%-20% price increase in some products (5SKUs) [effective from July 2022]

About the Calbee Group

Since 1949, we embrace a corporate philosophy of “harnessing nature's gifts, bringing taste and fun, and contributing to healthy lifestyles.” As a company that provides essential goods, the Calbee Group is placing sustainability at the core of our management and creating the future of food by solving social issues through its corporate activities. (<https://www.calbee.co.jp/en/>)